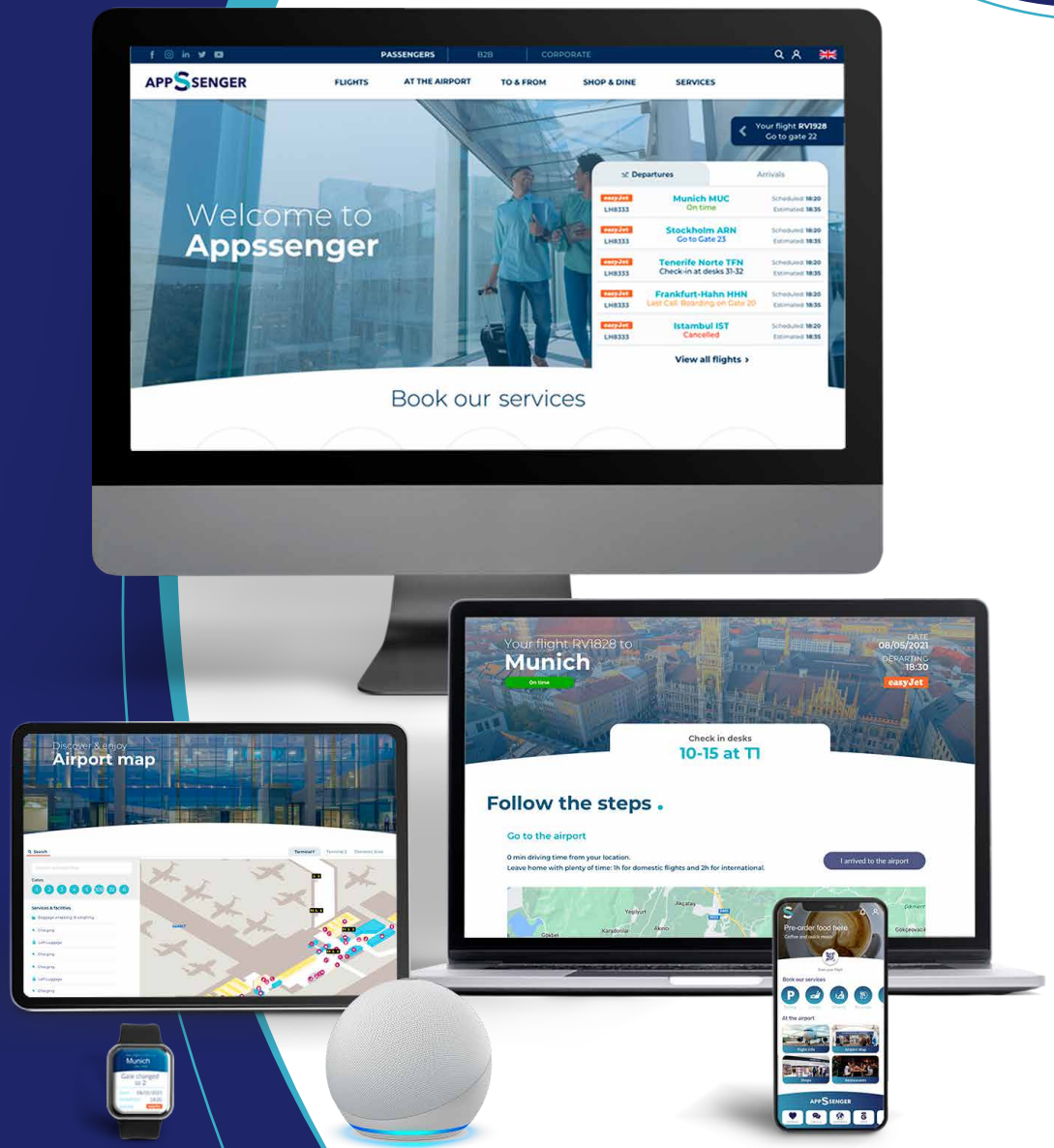
APPSSENGER

appssenger.com

Improve your Digital Passenger Experience



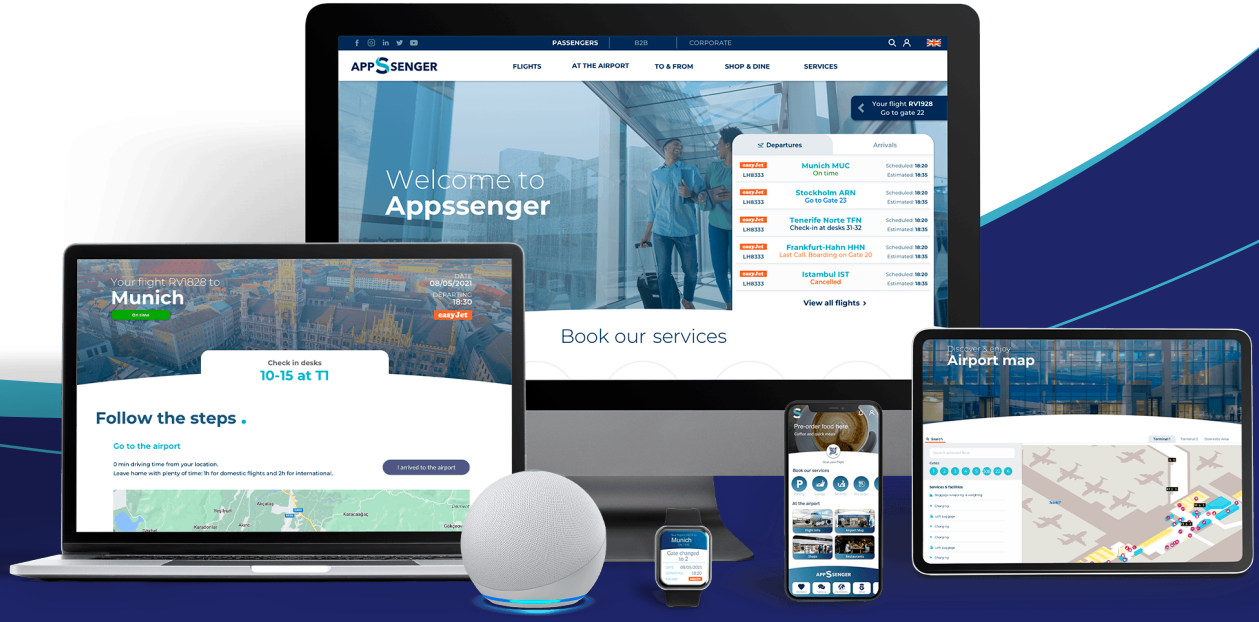
APPSSENGER PLATFORM

The Digital Entry Point to your Airport

Accessible from any device

A solution for airports specializing in the passenger.

Through web and native mobile applicationsthat allow you to **navigate the airport more easily**, provide your passengers digital **access to airport services** or make purchases.



WHY APPSSENGER FOR YOUR AIRPORT?

AIRPORTS USINGAPPSSENGER HAVE

DIRECT COMMUNICATION CHANEL

- **Push notifications**
- **Customizable content** from the dedicated CMS

INCREASED REVENUE

- **In-app Purchase**
- **Promos** and Vouchers in passsbook format
- Parking **booking**
- **Fast-track & Priority passport** services.

INCREASED BRAND EXPOSURE

- **Branded new Web & App**
- Open the gate of **your airport** to a full digital passenger experience.

We let our customers speak for us

ags
Three airports. One journey

Jamie Milligan

Group E Commerce Manager
AGS Airports

" It's a pleasure to write this recommendation for Appssenger, an exceptional app development team whom I had the pleasure of working with on several projects across the AGS Airports estate. Appssenger are a highly skilled and talented team with a passion for creating innovative and high-quality mobile applications. "

MOBILE APP

WEB APP

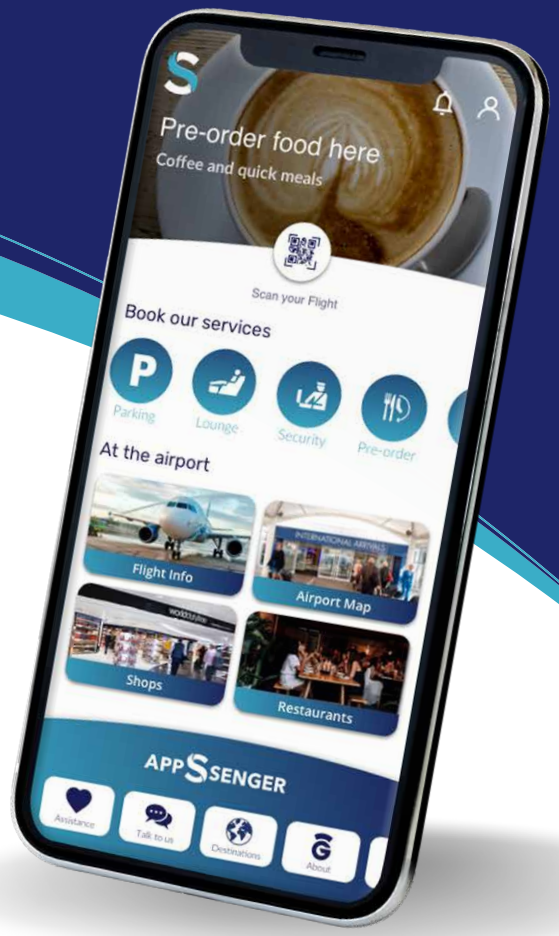
AMAZON ALEXA

SMART WATCH APP

Web, App, Smart-watch, voice assistant

Reach your passengers via any device



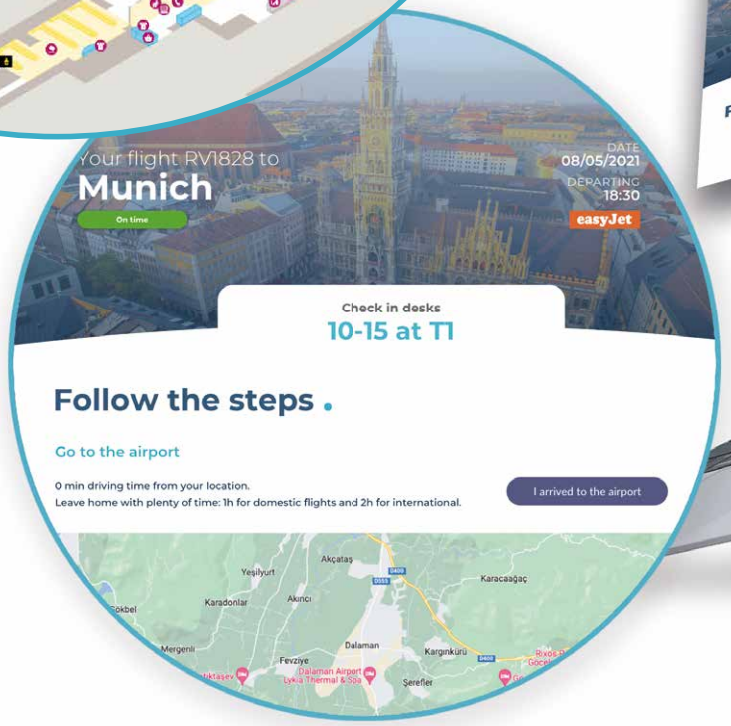


app feature

airport map

- **Interactive map** isometric
- Services, shops food & beverage **location**
- Support **multiple airport floors**
- **Search by** name or category
- **Wayfinding beacon-based** technology (if available)
- **Passenger position** in the map
- **Optimized wayfinding** to any destination







Follow the steps
Quickly and simply!

app feature

home page

- **Display important information** with the dynamic banner supporting images and videos
- **Offer product** and **services**
- **Highlight** the most important **app options** at the airport
- Place any other option into the **secondary menu**
- **Customizable** from CMS

app feature

flight tracking

- **Real time** flight list
- **Flight search by** destination or flight number
- **Boarding pass** scanner feature
- Support **code shared flights**
- Information directly retrieved from airport **AODB/FIDS system**

app feature

book services

- **Book parking, lounge, fast-tracking** or any other airport services
- Customizable **purchase flows**
- **Integrated** with existing **airport's e-commerce** platform if available
- Supported **payment methods:**

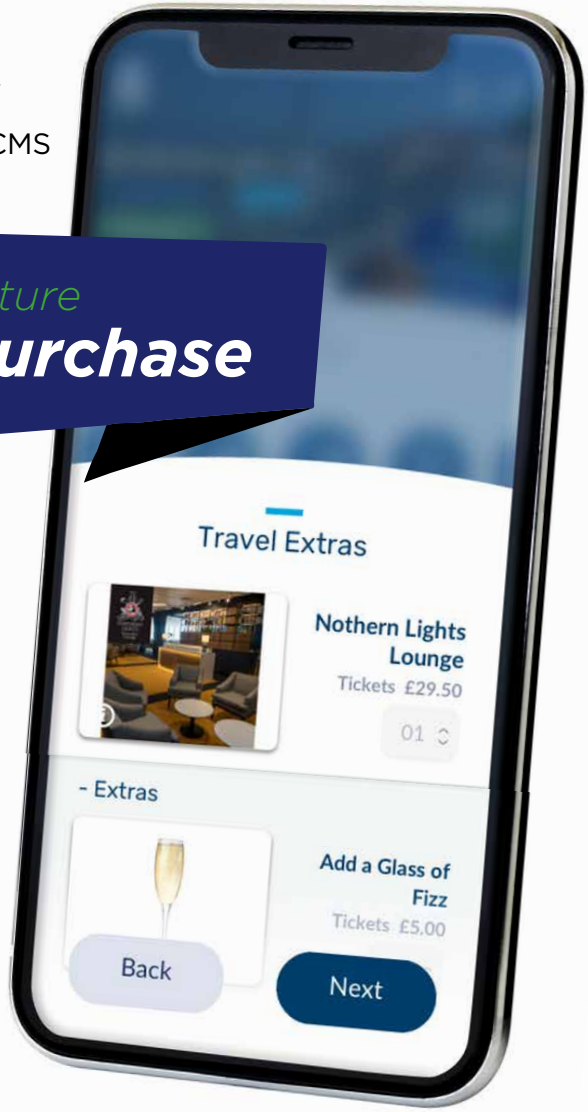
app feature

shops, food & beverage

- **Location** before or after security control
- Supports **promos and vouchers** in passbook format
- Daily **opening hours**
- **Product list**
- 360º **panorama view**
- **Customizable** from CMS

***New** App Feature*

in app-purchase



app feature

passenger journey

- **Guide the user** through the boarding/landing proces
- **Give contextual suggestions and advices** based on the passenger journey status
- Supports differences between **domestic and international flights**
- **Interactive airport map** with multiple floor support
- Destination **weather forecast**
- **Customizable** from CMS

FOR THE

AIRPORT MANAGEMENT

Content Management System

Push Notification HUB

Alerts & Crisis Mode

Metrics & Insights

powered by aws

Passenger 360º experience



Receive flight updates

Don’t stand by the FIDS and minimize the Covid-19 risk by just receiving your flights updates in your browser or favorite social network.

Your airport assistant

Recommend the user the best options in each step of the passenger journey and improve the indirect incomes.

Prepare your travel

Find the best way to the airport and check everything you need for your travel.

Direct communication channel

Reach the right people in the right place with on-demand or automatic push notifications.

Trip planning

Find all the information about your Airport on a last generation native mobile app.

Engage the user

Profile the passengers and create personalized marketing campaigns using email or push notifications and bring back the user to the airport.

APPSSENGER ROADMAP

CASE STUDING, DEVELOPING, LEARNING, UPDATING...

1. Approach to Appssenger

- **In-depth presentation of Appssenger** and all the capabilities of its service.
- **Presentation of the CMS** operation and how the airport can take advantage of all the functions to **improve management.**
- **Case study of the airport** and which functions to include or enhance for their web or mobile app, or both.

2. Development Phase

- **Design Phase**. Graphic designs by the UX and UI team.
- **Development and programming** phase with weekly meetings to present progress.
- **Beta testing** and pre-release phase.

Launching

3. After Launching

- The content is updatable from the **dedicated CMS**.
- The airport has access to **statistics and passenger data gathering**.
- **Updates**. Appssenger has a service that is **constantly evolving and improving**, whether it's by enhancing our functions for passengers or offering more management tools to our clients.

3 Months

Appssenger Airports

APPSSENGER

Glasgow
- Scotland -
9,900,000 passengers

Since February 2018

Download on the App Store | GET IT ON Google Play



Aberdeen
- Scotland -
2,900,000 passengers

Since November 2019

Download on the App Store | GET IT ON Google Play



Dalaman
- Turkey -
4,500,000 passengers

Since May 2023

Available on the Web



Shannon
- Ireland -
1,854,000 passengers

From September 2023

Download on the App Store | GET IT ON Google Play



Piarco
- Trinidad & Tobago -
3,000,000 passengers

From September 2023

Download on the App Store | GET IT ON Google Play



ANR Robinson
- Trinidad & Tobago -
750,000 passengers

From September 2023

Download on the App Store | GET IT ON Google Play



PRICING

	FREE	GOLD	PLATINUM
Airport branded **website**	✓	✓	✓
AODB Integration	✓	✓	✓
Real-time **flight updates**	✓	✓	✓
Interactive **Map**	✓	✓	✓
Headless **CMS**	✓	✓	✓
AWS **Hosting**	✓	✓	✓
Maintenance and **updates**	✓	✓	✓
Passenger's eCommerce (**B2C**)		✓	✓
Third-party eCommerce (**B2B**)		✓	✓
Payment gateway **integration**		✓	✓
Apple **Pay**		✓	✓
Google **Pay**		✓	✓
Enhanced map experience		✓	✓
Native **iOS** app			✓
Native Apple **Watch** app			✓
Native **Android** app			✓
Native Android **Wear** app			✓
Push notification hub			✓
Indoor **turn-by-turn navigation**			✓
Airport's **exclusive theme**			✓

More info:

https://appssenger.com/start-for-free

hello@appssenger.com

UPGRADE *your passenger digital experience!*

APPSSENGER

appssenger.com

hello@appssenger.com