

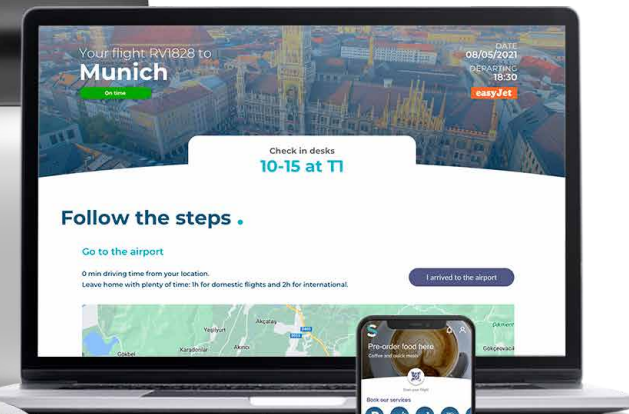
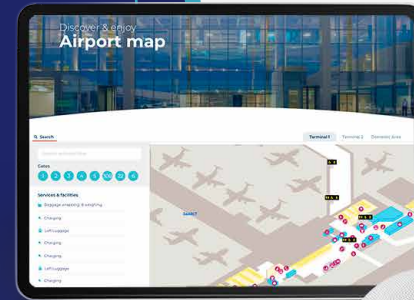
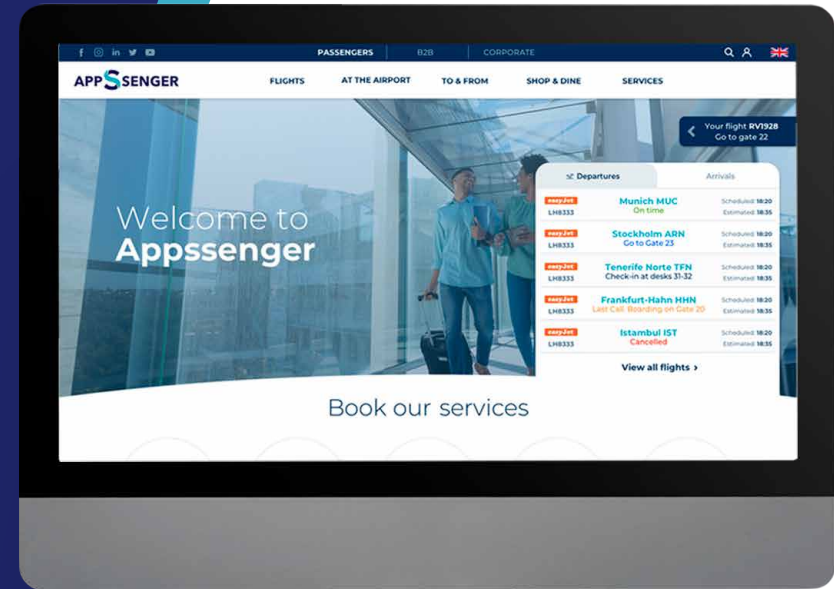


APPSENGER

appssenger.com



Improve your Digital Passenger Experience



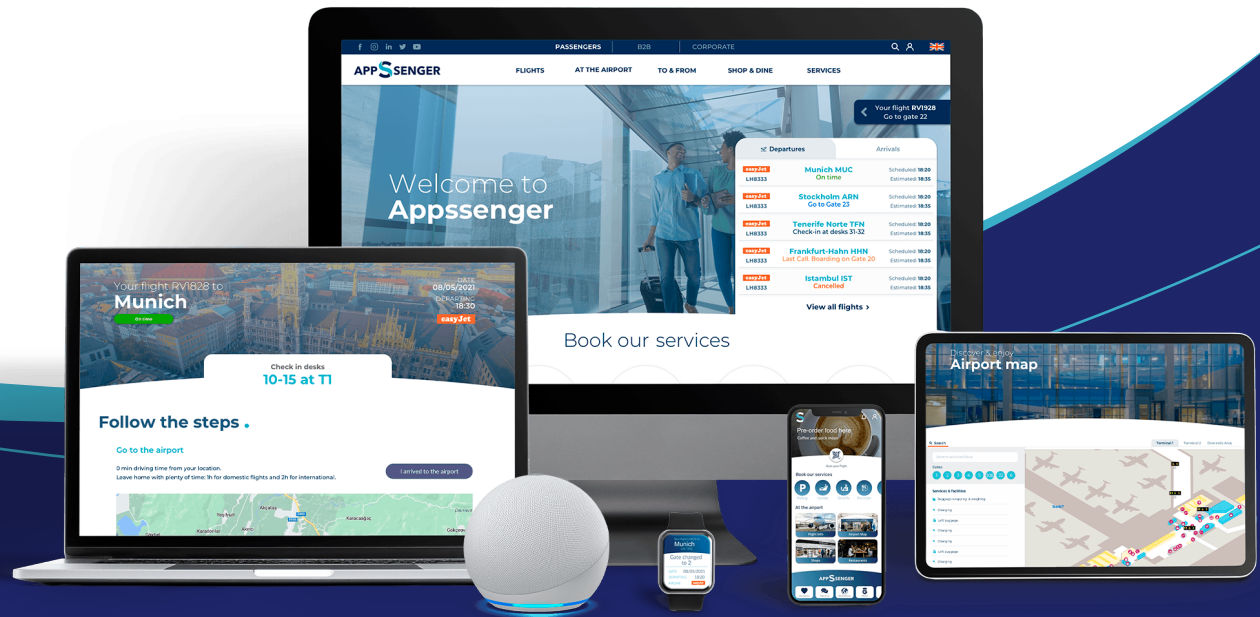
APPSENGER PLATFORM

The Digital Entry Point to your Airport

Accessible from any device

A solution for airports specializing in the passenger.

Through web and native mobile applications that allow you to **navigate the airport more easily**, provide your passengers digital **access to airport services** or make purchases.



WHY APPSENGER FOR YOUR AIRPORT?

AIRPORTS USING APPSENGER HAVE



DIRECT COMMUNICATION CHANNEL

- **Push notifications**
- **Customizable content** from the dedicated CMS



INCREASED REVENUE

- **In-app Purchase**
- **Promos** and Vouchers in passbook format
- Parking **booking**
- **Fast-track & Priority passport** services.



INCREASED BRAND EXPOSURE

- **Branded new Web & App**
- Open the gate of **your airport** to a full digital passenger experience.





We let our customers speak for us



Jamie Milligan

Group E Commerce Manager
AGS Airports

"It's a pleasure to write this recommendation for Appssenger, an exceptional app development team whom I had the pleasure of working with on several projects across the AGS Airports estate. Appssenger are a highly skilled and talented team with a passion for creating innovative and high-quality mobile applications."



**MOBILE
APP**



**WEB
APP**



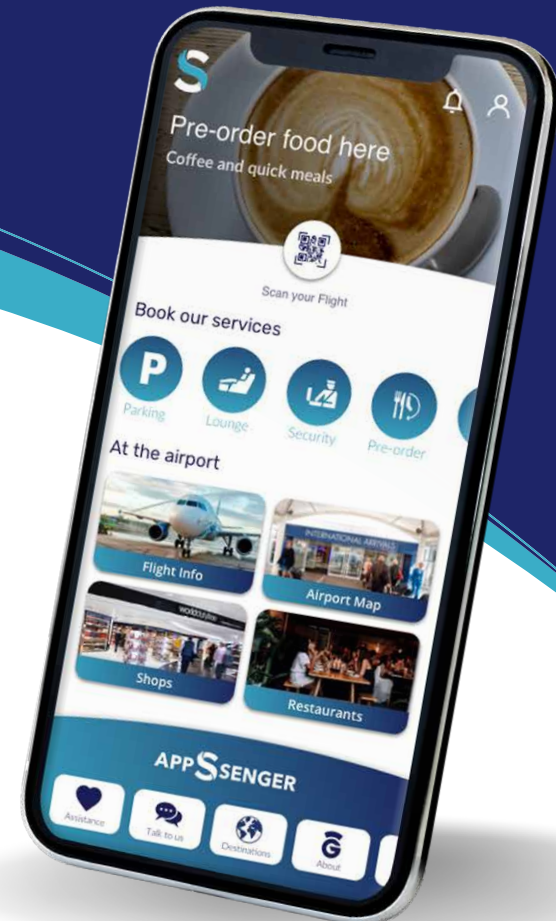
**AMAZON
ALEXA**



**SMART
WATCH APP**

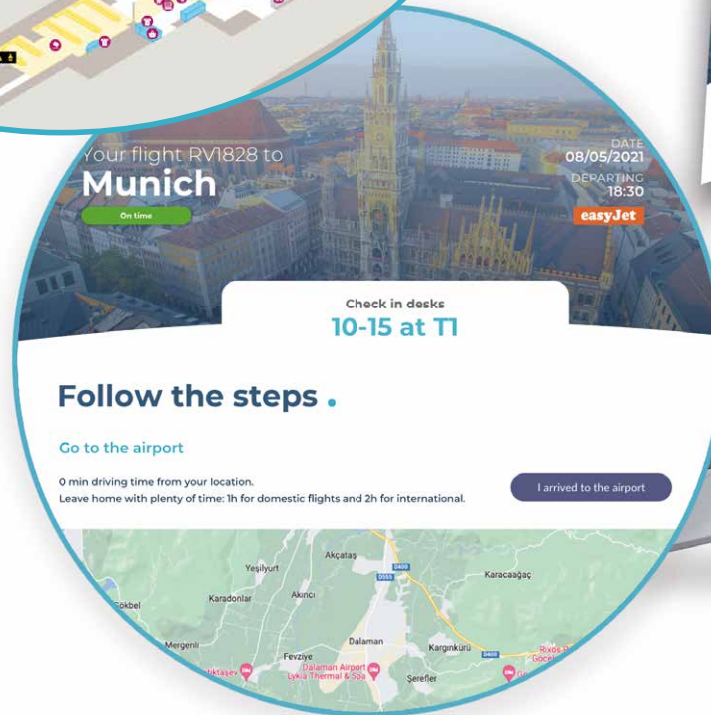
**Web, App, Smart-watch,
voice assistant**

Reach your passengers via any device



app feature airport map

- **Interactive map** isometric
- Services, shops food & beverage **location**
- Support **multiple airport floors**
- **Search by** name or category
- **Wayfinding beacon-based** technology (if available)
- **Passenger position** in the map
- **Optimized wayfinding** to any destination



*Follow the steps
Quickly and simply!*

app feature home page

- **Display important information** with the dynamic banner supporting images and videos
- **Offer product** and **services**
- **Highlight** the most important **app options** at the airport
- Place any other option into the **secondary menu**
- **Customizable** from CMS

app feature flight tracking

- **Real time** flight list
- **Flight search by** destination or flight number
- **Boarding pass** scanner feature
- Support **code shared flights**
- Information directly retrieved from airport **AODB/FIDS** system



app feature

book services

- **Book parking, lounge, fast-tracking** or any other airport services
- Customizable **purchase flows**
- **Integrated** with existing **airport's e-commerce** platform if available
- Supported **payment methods**:



app feature

shops, food & beverage

- **Location** before or after security control
- Supports **promos and vouchers** in passbook format
- Daily **opening hours**
- **Product list**
- 360° **panorama view**
- **Customizable** from CMS

New App Feature
in app-purchase

app feature

passenger journey

- **Guide the user** through the boarding/landing process
- **Give contextual suggestions and advices** based on the passenger journey status
- Supports differences between **domestic and international flights**
- **Interactive airport map** with multiple floor support
- Destination **weather forecast**
- **Customizable** from CMS

FOR THE **AIRPORT MANAGEMENT**

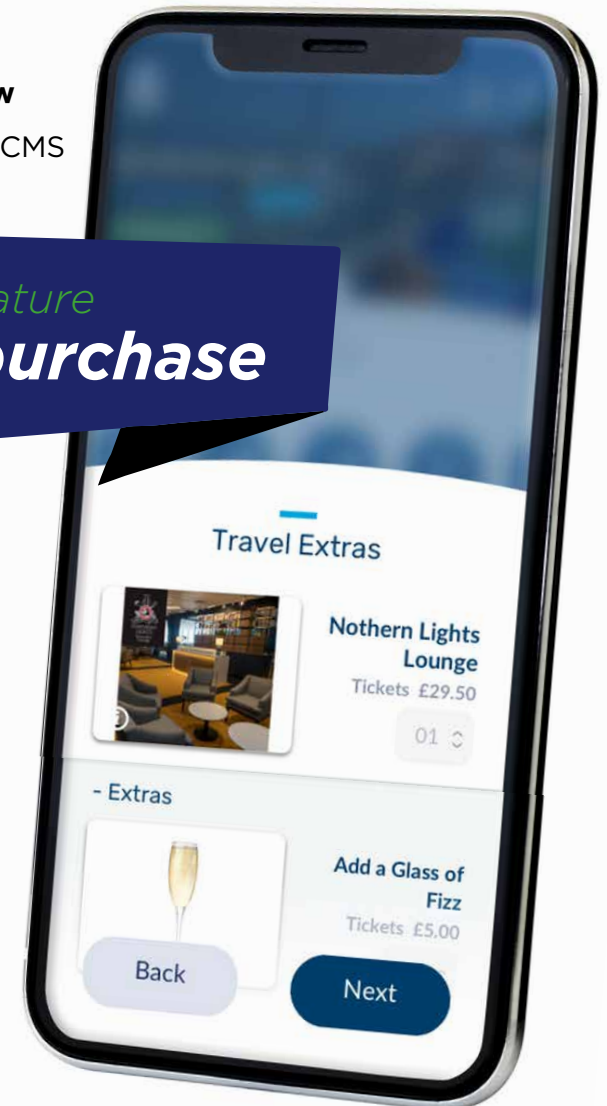
Content Management System

Push Notification HUB

Alerts & Crisis Mode

Metrics & Insights

powered by **aws**



Passenger 360^o experience





APPSENGER ROADMAP

CASE STUDING, DEVELOPING, LEARNING, UPDATING...

1. Approach to Appssenger

- **In-depth presentation of Appssenger** and all the capabilities of its service.
- **Presentation of the CMS** operation and how the airport can take advantage of all the functions to **improve management**.
- **Case study of the airport** and which functions to include or enhance for their web or mobile app, or both.

2. Development Phase

- **Design Phase.** Graphic designs by the UX and UI team.
- **Development and programming** phase with weekly meetings to present progress.
- **Beta testing** and pre-release phase.



Launching

3. After Launching

- The content is updatable from the **dedicated CMS**.
- The airport has access to **statistics and passenger data gathering**.
- **Updates.** Appssenger has a service that is **constantly evolving and improving**, whether it's by enhancing our functions for passengers or offering more management tools to our clients.



3 Months

Appssenger Airports



APP S SENDER

Glasgow

- Scotland -

9,900,000 passengers

Since February 2018



Aberdeen

- Scotland -

2,900,000 passengers

Since November 2019



Dalaman

- Turkey -

4,500,000 passengers

Since May 2023



Shannon

- Ireland -

1,854,000 passengers

From September 2023



Piarco

- Trinidad & Tobago -

3,000,000 passengers

From September 2023



ANR Robinson

- Trinidad & Tobago -

750,000 passengers

From September 2023





APPSENGER



appssenger.com

hello@appssenger.com